



“Equal Employment Opportunity Public File Report”

Western Broadcasting Corporation of Puerto Rico, Inc.

Employment Unit
WOLE DT CHANNEL 12, AGUADILLA, W21CX-D MAYAGUEZ

Reporting Period:
October 1, 2017 to September 30, 2018

Western Broadcasting Corporation of Puerto Rico, Inc.



WOLE DT CHANNEL 12, AGUADILLA

Full Time Job Vacancies

From October 1, 2017

To September 30, 2018

POSITION	DATE OPENED	DATE CLOSED
Reporter/Anchor (1)	August 1, 2017	September 1, 2017¹
Reporter/Anchor (1)	January 17, 2018	February 17, 2018
Photojournalist/Editor (1)	February 15, 2018	March 15, 2018
Weather Anchor/Reporter (1)	February 15, 2018	March 15, 2018
Reporter/Anchor (2)	March 15, 2018	April 15, 2018

RECRUITMENT SOURCES FOR EACH VACANCY

clasificadospr.com

Institution: Clasificados PR Web Page

P.O. Box 9227512

San Juan Puerto, Rico 00922-7512

787-641-8888

Wole12.com

Institution: Western Broadcasting Corporation Web Page

PO Box 415

Aguadilla, PR 00605

787-997-1200

Clasificadosonline.com

Institution: Clasificados Online Puerto Rico Web Page

¹ Date of Hire: [October 24, 2017]

RECRUITMENT SOURCES UTILIZED IN FILLING VACANCIES

POSITION	RECRUITMENT SOURCE	NUMBER OF REFERRALS	NUMBER OF APPLICANTS INTERVIEWED
Reporter/Anchor	Online Sources	0	3
Reporter/Anchor	Online Sources	0	10
Photojournalist/Editor	Online Sources	0	3
Weather Anchor	Online Sources	0	2
Reporter/Anchor	Online Sources	0	2



Western Broadcasting Corporation of Puerto Rico, Inc.
WOLE DT CHANNEL 12

WOLE-DT OUTREACH INITIATIVES
For the period of October 1, 2017 to September 30, 2018

Institution Reference/Internship Program: University Of Puerto Rico (Aguadilla Campus)
Dra. Damaris Hernandez

1. During this period, three students from this institution completed up to 180 hours of supervised practice internships as part of the requirement of the Department of Business Administration's program at our facilities. These students worked directly with the sales and marketing staff under the direct supervision of our Sales and Marketing Manager.

Institution Reference/Internship Program: Interamerican University of Puerto Rico (San German Campus)
Dra. Lilliam L. Perdomo Sanchez

1. During this period, one student from this institution completed up to 135 hours of supervised practice internships as part of the requirement of the Department of Business Administration's program at our facilities. This student worked directly with the sales and marketing staff under the direct supervision of our Sales and Marketing Manager.

Institution Reference/Internship Program: University Of Puerto Rico (Arecibo Campus)
Dra. Sara V. Platt, Prof. José G. Ortega Solís

1. During this period, three students from this institution completed 150 hours of supervised practice internship as part of the requirement of the Department of Communications. These students worked directly with productions staff, under the direct supervision of our News Executive Producer and News Producer.

Institution Reference: Interamerican University of Puerto Rico (Aguadilla Campus)
Upward Bound Program

1. During this period, one high school student referred by this institution completed 40 hours of supervised practice as part of the requirement of the "Upward Bound Program" of this institution. This student was able to work in different areas of the station related to production, master control, post production and news production under direct supervision of our News Executive Producer and News Producer.

Additional Initiatives:

1. “Initiatives Related to Hurricane Maria Emergency Management and Recovery.”
WOLE-12 News was fully involved in all types of emergency management information dissemination and recovery support as the only TV station on air at the half west side of the Island after Hurricane Maria’s impact.
Our commitment to residents and viewers motivated us to be one of the few communications media between emergency management entities such as FEMA and State Emergency Management Agencies (AEME) and residents of the western, north-western and south-western regions of the Island.
WOLE-12 developed several programs during that time to provide full orientation in total coordination with FEMA and other Emergency Management Agencies for residents, viewers and visitors to obtain provisions to support basic needs.
WOLE-12 News has continued to support all types of recovery and reconstruction initiatives during 2017-2018 for residents and viewers after Hurricane Maria.
2. “Educational Forum November 15, 2017--Puerto Rico Stands Up after Hurricane Maria. “
WOLE-12’s Weather Anchor had a direct conversation with students of Saint Andres Episcopal College of Yauco related to how Hurricane Maria impacted their community and how to take positive steps to prepare for future storms.
3. “The Group of Girl Scouts of Aguada and Aguadilla Visit WOLE12 March 16, 2018.”
Our News Director Jeanette Lopez and Weather Anchor received the Girl Scouts and demonstrated the station production facilities and also discussed weather forecasting and the interpretation of weather information. The group conversation was conducted by our Weather Anchor Zamira Mendoza.
4. Skills Enhancement initiatives:
As part of the continued implementation of skill enhancement initiatives for WOLE-12 personnel at different levels, from April 7 to 12, 2018, Mrs. Linda Young, President and GM, and Osvaldo Torres, Station Manager, attended the National Association of Broadcasters Convention and participated in several conferences and seminars regarding new business models and strategies, as well as new technologies related to the ATSC 3.0 new TV standards.